



**SPONSORSHIP**

*Opportunities*



PC: Warrior Sports Photography

PC: Black Boot Photography



PC: Warrior Sports Photography



PC: Poppe's Photography



PC: M. Aalgaard Photography

# WHY SPONSOR?



Agriculture is the foundation of what Sioux County is today. We would not be who we are without it. Supporting our county fair is crucial when it comes to educating our youth and allowing them to learn and grow. Many kids today have not had the opportunity to grow up on a farm. Giving them the opportunity to be involved in 4-H and FFA allows them to gain experiences and knowledge while living in city limits.

Our county thrives on agriculture. Your business' support of the Sioux County Fair brings pride to our community and makes it known that you are supporting agriculture and the future of our youth in the community. Your investment will be well worth it! Our hope as a fair board is that you would be actively involved in our fair. We want you to come watch and support our youth. Talk to them, ask questions. They are very knowledgeable about their species. Let them help inform you. A lot of hard work goes into this one week event. Come, and show your support!

It takes a whole community to put on the best fair possible! With your sponsorship our fair can continue to grow and thrive in 2025, but also in future years as you see the progress of what the fair will become. We are excited, please jump on board with us!

— THE SIOUX COUNTY FAIR BOARD

# GENERAL SPONSORSHIPS

20  
25



## Grand Champion

\$3,000 +

- Logo displayed on digital sign
- Logo on Social Media Daily Schedule
- Business name mentioned in radio advertising
- Full page ad in the SCYF Magazine
- 10 free tickets to Bull Riding event - VIP Seating
- 10 free tickets to Demo Derby event - VIP Seating
- Your business mentioned at the Bull Riding
- Your business mentioned at the Demo Derby
- Your business mentioned at Greased Pig
- Bull Riding Arena Sign
- Social media shout-out
- Logo displayed on the fairgrounds
- Logo on the front page of our website
- Printed advertising with logo on it



## Champion

\$1,500

- Half page ad in the SCYF Magazine
- 4 free tickets to Bull Riding event - VIP Seating
- 4 free tickets to Demo Derby event - VIP Seating
- Your business mentioned at Bull Riding
- Your business mentioned at Demo Derby
- Your business mentioned at Greased Pig
- Bull Riding Arena Sign
- Social Media shout-out
- Logo displayed on the fairgrounds
- Logo on the front page of our website
- Printed advertising with business listed



## Blue Ribbon

\$750

- Quarter page ad in the SCYF Magazine
- Social Media shout-out
- Logo displayed on the fairgrounds
- Logo on the front page of our website
- Printed advertising with business listed



## Red Ribbon

\$500

- Business name listed on fairgrounds
- Printed advertising with business listed
- Business listed on the front page of our website



## White Ribbon

\$250 >

- Business listed on the front page of our website



# Bull Riding Event Sponsors

## Overall Bull Riding Event Sponsor (1).....\$2,500

- Flags around arena with your logo
- Full page ad in the SCYF Magazine
- Arena Banner & Digital Sign logo display
- 10 tickets to the event
- VIP seating
- PA announcements throughout the event
- Social Media Shout-out

# Sold!

## Mechanical Bull (1).....\$1,000

- 1/4 page ad in the SCYF Magazine
- Banner on mechanical bull stand
- 4 tickets to the event
- VIP Seating
- PA Announcement at the event
- Social Media Shout-out

# Sold!

## Live Stream Replay Sponsor .....\$2000

- Logo displayed before every replay
- Full page ad in the SCYF Magazine
- Arena Banner
- 8 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout-out

# Sold!

## Clown (1).....\$1,000

- 1/4 page ad in the SCYF Magazine
- Arena Banner & Digital Sign logo display
- Logo on Clown Barrel
- 4 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout-out

# Sold!

## Out-gate (1).....\$1,500

- Half page ad in the SCYF Magazine
- Out-gate Banner & Digital Sign logo display
- 8 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout-out

# Sold!

## Bull Fighters (1).....\$1,000

- 1/4 page ad in the SCYF Magazine
- Arena Banner & Digital Sign logo display
- Logo on bull fighters jerseys
- 4 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout-out

# Sold!

## Bucking Chute (5).....\$1,500

- 1/4 page ad in the SCYF Magazine
- Bucking chute Banner & Digital Sign logo display
- 4 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout-out

# Sold!

## Mutton Busting (1) .....\$1,000

- 1/4 page ad in the SCYF Magazine
- Arena Banner & Digital Sign logo display
- Logo on participants vests
- 4 tickets to the event
- VIP Seating
- PA Announcement during the event
- Social Media Shout-out

# Sold!

## Barrel Racers (1) .....\$1,000

- 1/4 page ad in the SCYF Magazine
- Arena Banner & Digital Sign logo display
- Logo on the 3 barrels
- Drive business vehicle in arena to move barrels
- 4 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout-out

# Sold!

## Chute Dogging (1) .....\$500

- Arena Banner
- 4 tickets to the event - General seating
- PA Announcement during the event
- Social Media Shout-out

# Sold!

## Bull Riding Arena Banner (unlimited) .....\$500

- Arena Banner
- 2 tickets to the event - General seating
- Social Media Shout-out

\*If interested in extra VIP seating tickets the cost is \$25 per ticket.

# Livestock Show Sponsor

\$1,500 EACH SPECIES (1 sponsor/show)

**Sold!** CATTLE, PIG, GOAT, HORSE  
**Sold!** SHEEP, SWINE, RABBIT, POULTRY

- Half page ad in the SCYF Magazine
- Business logo on the front of the show program
- Banner on the species building
- PA announcement during the show
- Social media shout-out
- Logo on corner of the live stream



PC: Poppe's Photography



**Johnny Holm Band**  
 Saturday, July 12

# Event Sponsor

**Johnny Holm Band .....\$1000**

- 1/4 page ad in the SCYF Magazine
- Your Logo displayed on the front of the stage
- Social Media Shout-out
- Logo on our website

**Stock Dog Competition ..... \$500**

- PA Announcements at event
- Arena Banner
- Social Media Shout-out
- Logo on our website

**Fair Queen Competition (1) ..... \$500**

- Your business displayed at the event
- Participant T-shirts with your logo on the back
- Logo on the program Cover
- Logo on our website

**Overall Open Barrel Race Sponsor (1) .....\$1000**

- 1/4 page ad in the SCYF Magazine
- PA Announcements at event
- Barrel Covers with logo
- Social Media Shout-out
- Logo on our website

**Open Barrel Race Arena Banner ..... \$500**

- PA Announcements at event
- Social Media Shout-out
- Logo on our website

**Pedal Tractor Pull ..... \$500**

- Business name listed on fairgrounds
- Social Media Shout-out
- Logo on our website



PC: Warrior Sports Photography

# Demo Derby Event Sponsor

## Overall Demo Derby Event Sponsor (1) ...\$2,000

- Flags around entrance with your logo
- Full page ad in the SCYF Magazine
- Announcer to promote your event
- 10 tickets to the event - VIP seating
- PA announcements
- Social Media Shout-out

**Sold!**

## Heat Sponsors (4) .....\$1,000

- 1/4 page ad in the SCYF Magazine
- PA Announcement during the assigned heat
- Banner display
- 4 tickets to the event - VIP seating
- Social Media Shout-out

**Sold!**

## Banner Advertising ..... \$500

- Banner display
- 2 tickets to the event - General seating
- Social Media Shout-out

**\*If interested in extra VIP seating tickets the cost is \$25 per ticket.**



## New Advertising Opportunity

Coming this July SCYF Magazine. Local features, fair information and events, as well as advertising. 15,000 copies mailed to every door in Sioux County! Included in some sponsorship levels. If not included you may reach out to Plum Print and Publishing directly for advertising options.

## Commercial Display

We are thrilled to have space available for large equipment displays at our fair. If you are interested in having an outdoor booth or display, please let us know and we will arrange a spot for you.



## Show off your Skills

We are again promoting our Cookout Contest with the help of Farm Bureau! Contact us for more information to enter.

**20 JULY**  
**25 11-18**

*Come for 6 days of fun!*

**3 MILES NORTH  
OF SIOUX CENTER, IA**

**3028 360th St. Sioux Center, IA 51250**



**WE CAN'T HAVE A GREAT FAIR WITHOUT YOU.**

## NEW EVENTS THIS YEAR!

- JOHNNY HOLM BAND
- STOCK DOG COMPETITION
- OPEN BARREL RACE
- CARICATURE ARTIST
- MONSTER ARM WRESTLING
- STROLLING STILT EVENTS

Business/Contact Name \_\_\_\_\_

**PLEASE TURN IN FORM BY MARCH 15**

Mailing Address \_\_\_\_\_

Phone number \_\_\_\_\_ E-mail \_\_\_\_\_

Sponsorship Level *(Please circle)*    **Grand Champion**    **Champion**    **Blue Ribbon**    **Red Ribbon**    **White Ribbon**

Special Event Sponsorship Name \_\_\_\_\_

Special Event Sponsorship \$ \_\_\_\_\_ + General Sponsorship \$ \_\_\_\_\_ = Amount Enclosed \$ \_\_\_\_\_

### Outdoor Commercial Display

Would you like to have an outdoor commercial display?

*Sign-up Here* →



### Volunteers

Scan the QR code here to sign up, or if you have any questions contact us at the email below.

*Sign-up Here* →



### Farm Bureau Cookout Contest

Are you a business/individual that is interested in entering the Farm Bureau Cookout Contest?

*Sign-up Here* →



*Thank you for your support!*

**PO BOX 183 SIOUX CENTER, IA 51250 | 712-722-4411**  
**SCYFAIRSECRETARY@GMAIL.COM | WWW.SIOUXCOUNTYFAIR.ORG**

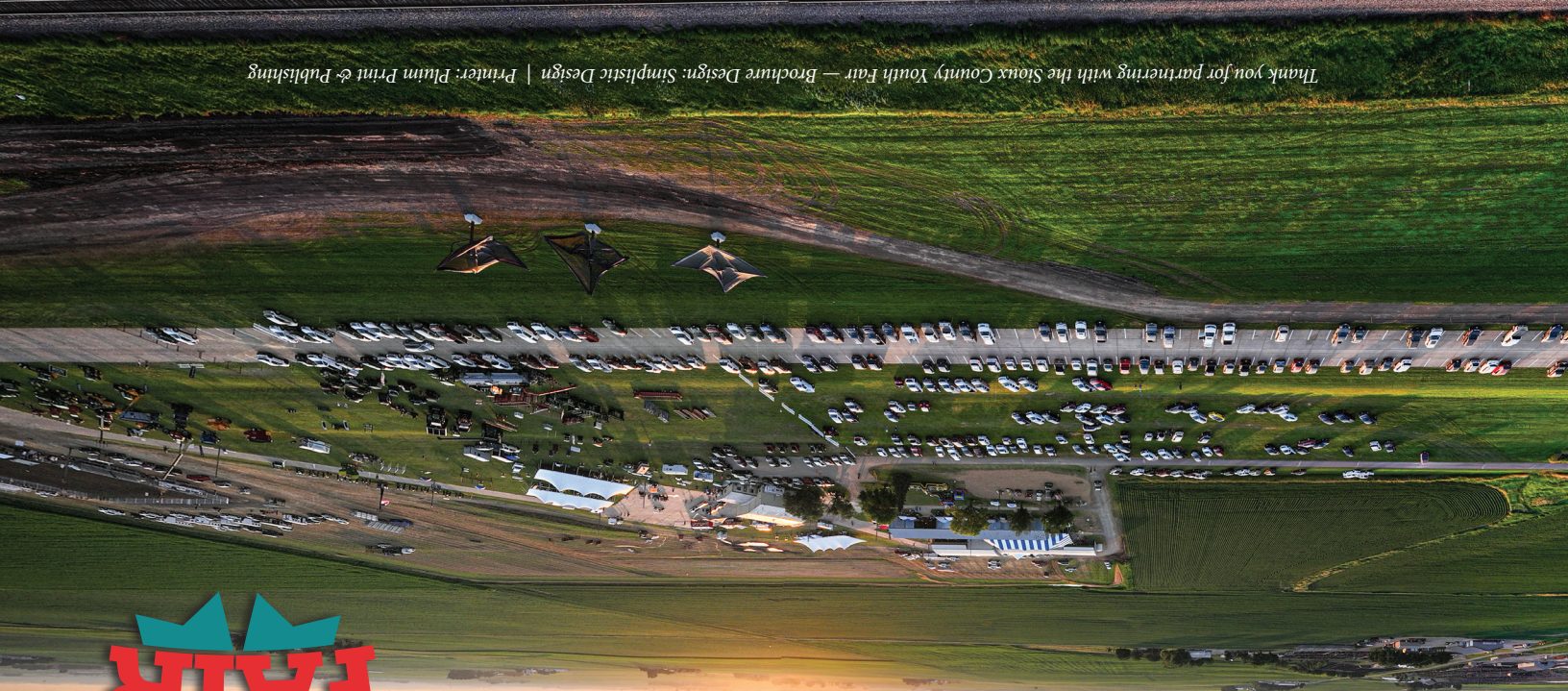
*Online form is also available on our website [www.sioxcountyfair.org/Sponsor](http://www.sioxcountyfair.org/Sponsor)*



# SIoux COUNTY YOUTH **FAIR**

PO Box 183  
Sioux Center, IA 51250

*Thank you for partnering with the Sioux County Youth Fair — Brochure Design: Simplistic Design | Printer: Plum Print & Publishing*



*2024 fair was one of our best.*  
we are excited about what 2025  
will bring and hope you are too!

