



**SPONSORSHIP**

*Opportunities*







PC: Warrior Sports Photography



PC: Andrea Loges Photography



# WHY SPONSOR?



Agriculture is the foundation of what Sioux County is today. We would not be who we are without it. Supporting our county fair is crucial when it comes to educating our youth and allowing them to learn and grow. Many kids today have not had the opportunity to grow up on a farm. Giving them the opportunity to be involved in 4-H and FFA allows them to gain experiences and knowledge while living in city limits.

Our county thrives on agriculture. Your business' support of the Sioux County Fair brings pride to our community and makes it known that you are supporting agriculture and the future of our youth in the community. Your investment will be well worth it! Our hope as a fair board is that you would be actively involved in our fair. We want you to come watch and support our youth. Talk to them, ask questions. They are very knowledgeable about their species. Let them help inform you. A lot of hard work goes into this one week event. Come, and show your support!

It takes a whole community to put on the best fair possible! With your sponsorship our fair can continue to grow and thrive in 2024, but also in future years as you see the progress of what the fair will become. We are excited, please jump on board with us!

— THE SIOUX COUNTY FAIR BOARD

# GENERAL SPONSORSHIPS

20  
24



## Grand Champion

\$3,000 OR MORE

- Logo displayed on digital sign
- Logo on Social Media Daily Schedule
- Business name mentioned in radio advertising
- 10 free tickets to Bull Riding event - VIP Seating
- 10 free tickets to Demo Derby event - VIP Seating
- Your business mentioned at the Bull Riding
- Your business mentioned at the Demo Derby
- Your business mentioned at Greased Pig
- Bull Riding Arena Sign
- Social media shout out
- Logo displayed on the fairgrounds
- Logo on the front page of our website
- Printed advertising with logo on it



## Champion

\$1,000-\$2,999

- 4 free tickets to Bull Riding event - VIP Seating
- 4 free tickets to Demo Derby event - VIP Seating
- Your business mentioned at Bull Riding
- Your business mentioned at Demo Derby
- Your business mentioned at Greased Pig
- Bull Riding Arena Sign
- Social Media shout out
- Logo displayed on the fairgrounds
- Logo on the front page of our website
- Printed advertising with business listed



## Blue Ribbon

\$500-\$999

- Social Media shout out
- Logo displayed on the fairgrounds
- Logo on the front page of our website
- Printed advertising with business listed



## Red Ribbon

\$250-\$499

- Business name listed on fairgrounds
- Printed advertising with business listed
- Business listed on the front page of our website



## White Ribbon

\$249 OR LESS

- Business listed on the front page of our website





PC: Haley Jo Photography

# Bull Riding Event Sponsors

## Overall Bull Riding Event Sponsor (1).....\$2,000

- Flags around arena with your logo
- Arena Banner
- 10 tickets to the event
- VIP seating
- PA announcements throughout the event
- Social Media Shout out

**SOLD**

## Outgate (1).....\$1,500

- 4x8ft Banner with your logo on the outgate
- 8 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout out

**SOLD**

## Barrel Racers (1).....\$1,000

- Arena Banner
- Logo on the 3 barrels
- Drive business vehicle in arena to move barrels
- 4 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout out

**SOLD**

## Bucking Chute (5).....\$1,000

- 3x6ft Banner with your logo above bucking chute
- 4 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout out

**SOLD**

## Mechanical Bull (1).....\$1,000

- 3x6ft banner on mechanical bull surround
- 4 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout out

**SOLD**

## Clown (1).....\$1,000

- Arena Banner
- Logo on Clown Barrel
- 4 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout out

**SOLD**

## Bull Fighters (1).....\$1000

- Arena Banner
- Logo on bull fighters jersey
- 4 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout out

**SOLD**

## Mutton Busting (2).....\$1,000

- Arena Banner
- Logo on participants vests
- 4 tickets to the event
- VIP Seating
- PA Announcement throughout the event
- Social Media Shout out

**SOLD**

## Bull Riding Arena Banner (unlimited).....\$500

- Arena Banner with your logo
- 2 tickets to the event
- Social Media Shout out



# Livestock Show Sponsor

\$1,500 EACH SPECIES (1 sponsor/show)

**SOLD** BEEF, DAIRY, DOG, GOAT, HORSE  
**SOLD** SHEEP, SWINE, RABBIT, POULTRY

- Business logo on the front of the show program
- Banner on the species building
- PA announcement during the show
- Social media shout out
- Logo on corner of the live stream



PC: Warrior Sports Photography

# Demo Derby Event Sponsor

**Overall Demo Derby Event Sponsor (1) ... \$2,000**

- Flags around arena with your logo
- Logo on entrance digital sign
- Announcer box banner
- 10 tickets to the event
- VIP seating
- PA announcements throughout the event
- Social Media Shout out

**Heat Sponsors (4) ..... \$1000**

- PA Annoucement during the assigned heat
- VIP seating
- Logo on entrance digital sign
- 4 tickets to the event
- Social Media Shout out

**Digital Sign Logo (unlimited) ..... \$500**

- Logo on entrance digital sign
- 2 tickets to the event
- Social Media Shout out



# Other

**Rondini Hypnotist & Magic Show ..... \$500**

- Your business logo displayed at the event
- Social Media Shout out

**Fair Queen Competition ..... \$500**

- Your business displayed at the event
- Participant T-shirts with your logo on the back
- Logo on the program Cover

**BINGO Tent ..... \$250-\$500**

- Your business logo displayed at the event
- Social Media Shout out



PC: Black Boot Photography





*NW REC has been supporting our Pedal Tractor Pull event for a long time. They send their employees as volunteers to help us out, provide trophies with their business name on them, and actively participate and engage with the community. If your business is interested in partnering with the Sioux County Youth Fair like NW REC, we welcome you to join us!*



PC: Black Boot Photography

## Business Volunteers

We would be thrilled to have your business join us at the Sioux County Youth Fair. It's a great way for you to show your support in the community, and we are always looking for more involvement in our county fair. If you are interested in volunteering, or promoting your business by giving away items to our youth or community, please let us know. Don't miss out on this opportunity.



## Outdoor Commercial Display

We are thrilled to announce that we finally have space available for large equipment displays at our fair. If you are interested in having an outdoor booth or display, please let us know and we will arrange a spot for you.



## Show off your Skills

We are bringing back our Cookout Contest with the help of Farm Bureau! Contact us for more information to enter.

**20 JULY**  
**24 12-18**

*At our new location*

**3 MILES NORTH  
OF SIOUX CENTER, IA**

**3028 360th St. Sioux Center, IA 51250**





PLEASE TURN IN  
FORM BY APRIL 1

Business/Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone number \_\_\_\_\_ E-mail \_\_\_\_\_

Sponsorship Level *(Please circle)*    **Grand Champion**    **Champion**    **Blue Ribbon**    **Red Ribbon**    **White Ribbon**

Special Event Sponsorship Name \_\_\_\_\_

Special Event Sponsorship \$ \_\_\_\_\_ + General Sponsorship \$ \_\_\_\_\_ = Amount Enclosed \$ \_\_\_\_\_

### Outdoor Commercial Display

Would you like to have a outdoor commercial display?

Yes    No    *Contact me with more information*

### Business Volunteers

Is your business interested in supporting the fair by volunteering or handing out items?

Yes    No    *Contact me with more information*

### Farm Bureau Cookout Contest

Are you a business/individual that is interested in entering in the Farm Bureau Cookout Contest?

Yes    No    *Contact me with more information*

*Thank you for your support!*  
**WE CAN'T HAVE A GREAT  
FAIR WITHOUT YOU.**





**PO Box 183  
Sioux Center, IA 51250**



**The 2024 fair will not look like the above photo this year. Due to the building timeline and wanting to make the future fair one of the best, we want to get it right and not rush the process. We will use the buildings already on the property and rent tents for other entertainment. After the 2024 fair is finished, construction will start. Stay tuned!**